

# Hawthorne



**WRITER'S BLOCK™**

The super stain-resistant polyurethane™



**DOUGLASS**  
FABRICS



[Hawthorne](#) adds sophistication to any room, with a subtle grain available in twenty three beautiful pearalized colors.

The polyurethane patterns in our [Writer's Block™ Collection](#) are all finished with Nassimi's proprietary ink resistant technology. This finish offers the highest level of cleanability available in the market.

With its repel & release stain-inhibiting system, [Writer's Block™](#) prevents ink and other stains (including indigo dye) from setting into the material and allows for easy cleaning. Writer's Block patterns are bleach cleanable and can handle many commonly used soft surface disinfectants.



## Hawthorne

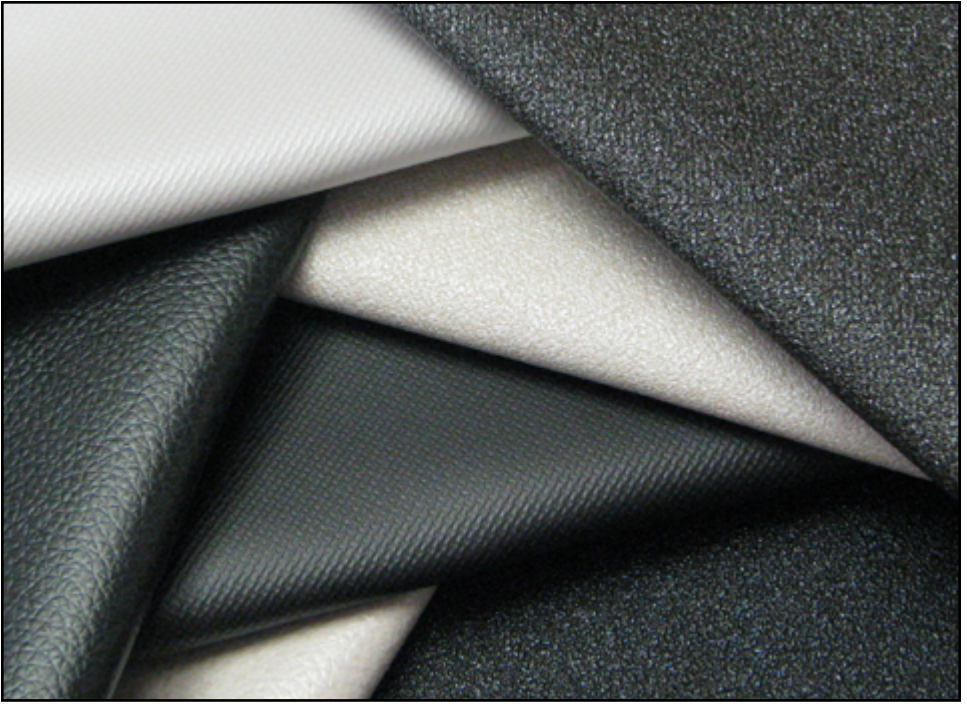
|                          |  |
|--------------------------|--|
| <b>Content:</b>          | 95% Polyurethane 5% Silicone                             |
| <b>Repeat:</b>           | none   |
| <b>Direction:</b>        | Up the Roll  |
| <b>Abrasion:</b>         | 250,000 Double Rubs                                      |
| <b>Hydrolysis:</b>       | 15 Weeks   |
| <b>Finish:</b>           | Writers Block™ Ink Resistant Technology™                 |
| <b>Flame Resistance:</b> | California 117-2013, NFPA 260-1989 Class 1, UFAC Class 1 |

**Colorways Available:**

Arabella, Aztec, Butterscotch, Cast Iron, Como, Cortado, Emporium, Fenugreek, Gulf, Minnow, Oolong, Platinum, Railing, Redwood, Sherwood, Shoreline, Skylight, Slate, Spring, Sterling, Syrah



Request Samples



## **Writer's Block™ Features & Benefits**

*Writer's Block collection includes the following patterns: Hawthorne, Clarke, Hemingway, Huxley, Salinger, Spotlight, Tolstoy*

- No Added Flame Retardants
- No added Anti-Microbial or Anti-Bacterial Chemicals
- Formulated Phthalate Free and PVC Free
- Denim Cleanable
- Sulfide Stain Resistant
- Ink Resistant
- Cleanable
- No Heavy Metals
- AB 2998 Compliant
- Prop 65 Compliant

## Writer's Block™ Cleaning instructions

Polyurethane upholstery vinyls are easy to clean. To prevent build-up of dirt and contaminants, which may cause permanent staining, periodic cleaning is highly suggested. The frequency of cleaning is dependent upon the environmental conditions to which the product is subjected.

Featuring Writer's Block™ ink resistant technology, which offers a unique repel & release stain inhibiting system. This dual action topcoat prevents ink and other stains from setting into the material and allows for easy cleaning, even after longer periods of time. With the ability to withstand high dilutions of bleach or isopropyl alcohol any potential residue that may exist can be cleaned off easily.

Prompt cleaning is always recommended. Recommended cleaning steps are listed by type of stain.

Regular Cleaning and Maintenance:

**Dirt/Grime:** Clean the soiled area with mild soap and water, then rinse with fresh water and wipe dry with a clean cloth.

**Food Stains / Oils:** Wipe the affected area with a soft cloth with appropriate pressure. If some stain persists, clean with mild soap and water. Rinse with fresh water and wipe dry. For stubborn stains spot clean with a 70% solution of isopropyl (rubbing) alcohol and water and wipe. Rinse with fresh water and wipe dry.

**Healthcare: Blood/ Urine/ Betadine:** Wipe the affected area with a soft cloth with appropriate pressure. If some stain persists, spray it with a 70% solution of isopropyl alcohol and water and wipe. Rinse with fresh water and wipe dry.

**Disinfection:** This material will withstand a 20% solution of Household Bleach and water. It is important to rinse the cleaned area with fresh water after applying the bleach solution. See the list of other disinfectants that have been approved for patterns with the Writer's Block finish [http://bit.ly/Disinfect\\_WritersBlock](http://bit.ly/Disinfect_WritersBlock)

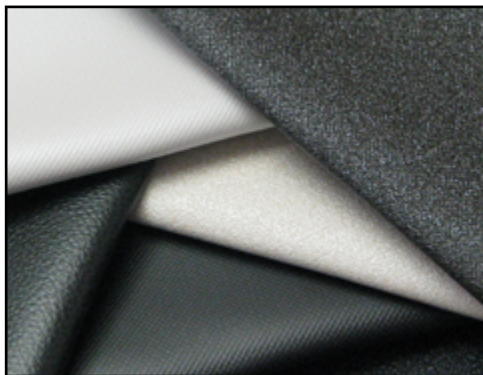
**Ink Marks / Graffiti:** Rub the affected area with a dry soft cloth with firm pressure. If some stain is still present spray it with a 70% solution of isopropyl alcohol and water and wipe. Rinse with fresh water and wipe dry.

**Denim Dye Transfer: Blue Jeans :** This material is designed to withstand the transfer of most types of Indigo Dye. In the case that faint dye transfer is visible, this can typically be removed with a 70% solution of isopropyl (rubbing) alcohol and water.



Douglass knows Fabrics. We design and weave them. Our dedicated and progressive design team is committed to researching and developing a wide variety of product offerings.

Our performance upholstery creations include everything from global trends, intrinsic organics, sumptuous chenilles, striated bouclés, tweeds, solids together with coordinating coated options (vinyls and polyurethanes) for both interior and exterior seating. All of our products go through rigorous testing to assure they meet or exceed ACT standards.



Dedication to our customers is our top priority. The knowledge and experience of our in house staff and sales team is exceedingly deep. Whether you are looking for an in stock item, a price sensitive alternative, a specialty item, or ready to place an order, we are here to provide you with the best solution to fit your specifications.

Douglass Fabrics is a well known supplier to the hospitality, senior living, acute care, education, corporate office, cruise lines, restaurant, theater, spa, casino, institution, marine and government marketplaces.



**DOUGLASS**  
F A B R I C S

412 Boston Avenue, Egg Harbor City, NJ 08215

[www.douglassfabric.com](http://www.douglassfabric.com)

800-950-3684

[service@dougind.com](mailto:service@dougind.com)